

# Tips to reinvent your career in the new normal

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Today the job market looks a lot different than it did before 2020. Now, jobs in each domain are increasingly high-tech. They are a blend of tech and soft skills. Not only this, the job market has evolved too in the past 5 years, one must try to upskill yourself on skills that are more relevant today.

Here we bring you an interesting chat of the High-Tea session conducted by TimesJobs on 'Tips to reinvent your career in the new normal', discover how you can strengthen your career in these sectors.

In a chat session Priya Chakravarty, Head HR Excellence, Essar Group, said “The pandemic has changed a lot in terms of how things are viewed from TA standpoint. Job seekers will need to be tech savvy (for WFH requirements), flexible and receptive to change and be a quick learner. Considering the current times one needs to work on improving their digital presence during virtual interactions.”

On being asked about how reshaping our career would help in grabbing the right job opportunity amid the pandemic, Priya said, “One must explore a range of options and invest time in unthinkable out of box ideas too, build capabilities relevant to your future self and those that are more market centric. It is the best time to invest in your education; continuous learning. Reach out to people who can mentor/ coach you in your area of interest. I know organisations like Board infinity that facilitate these opportunities. Mobilise your time and effort in building relationships to maximize your growth. During the pandemic if you are on a break or are working from home utilise the opportunity by doing the above for reshaping your career.

## **Priya also provided a few tips to reinvent career:**

1. Build capabilities relevant to future market requirements that align with your interest
2. Highlight these capabilities in your existing profile and represent your professional self appropriately on all online and offline platforms (LinkedIn, job sites etc)
3. Build strong relations and networks with alumnus
4. Reflect on your strengths and weaknesses.
5. Build on your areas of development

According to Priya, a candidate need not have a professional degree but he/she will require the skill set for a particular job role. Based on a candidate's capabilities/ interests, one can grab freelancing opportunities to start with. It could be blogging, designing, teaching, coaching and mentoring. Look for basic certifications. These are easily available online. Try and look at opportunities in jobs that have a digital front.